

PAUL MITCHELL PARTNER SCHOOL COSMETOLOGY PROGRAM

Objective

To prepare Future Professionals with the knowledge and skills necessary to become licensed cosmetologists through the State of California and launch careers in the field of cosmetology. The program follows the highly successful Paul Mitchell-approach toward developing a full range of professional skills in hair, skin, and nail care as well as in client relations, retail sales, and the fundamentals of salon management. As students move through each phase of the program, they will successfully demonstrate the knowledge, skills, and confidence they have acquired in the classroom and on the clinic floor.

Program Outcomes

Upon successful completion of this program, students will be able to do the following:

- Demonstrate an understanding of the laws and rules regulating the cosmetology industry in the State of California;
- Discuss and apply the scientific aspects of cosmetology, including anatomy and physiology, chemistry and bacteriology to their professional activities;
- Follow general sanitation procedures and safety guidelines as applied to all aspects of hair, skin and nail care;
- Consistently apply appropriate Paul Mitchell systems techniques in the following areas:
 - hair cutting and styling;
 - hair coloring, permanent waving, chemical relaxing, and other scalp and hair treatments;
 - skin care treatments and the application of cosmetics;
 - manicures, pedicures and advanced nail techniques.
- Make appropriate product recommendations and properly advise customers on the product's use and safety;
- Apply fundamental business practices to a salon environment, including customer service, retail skills;
- Demonstrate an understanding of service and sales techniques.
- Demonstrate an understanding of the skills needed for building and retaining clientele.

Summary of Assessment Findings-

Core:

- Outcomes 1, 6 & 7 aren't adequately assessed. We need to add questions on the test about them.
- Outcome 2 should change the wording from "explain" to "demonstrate an understanding"
- The other outcomes are being adequately measured and the results show that students are attaining the outcomes.
- Learning Leaders said that FPs have a problem with confidence. They could improve their people skills – learn to communicate more effectively with clients and others.
- Learning Leaders said that FP need to improve professionalism: staying off phones, acting like professionals.

Adaptive

- Outcome 6 in adaptive A may need more questions on the written exam to be adequately assessed.
- Outcome 2 on Adaptive B needs to be removed. It is covered in the professionalism grade.
- Students did rather poorly in the chapter 19 test. We should evaluate the test questions or the curriculum.
- The other outcomes in Adaptive A and B seem to be adequately assessed and the students seem to be doing well attaining these outcomes.
- Learning Leaders said that all of the Milady tests should be evaluated to make sure they are using the latest verbiage and concepts.

Creative

- Remove outcome 6 in creative A – very subjective AND there is already a professionalism outcome.
- The other outcomes in Creative A and B seem to be adequately measured and student are attaining the outcomes.
- Students may need more instruction in creative C outcomes 2, 3, 5 & 7 or the assessments may need to be evaluated and updated
- Remove outcomes 6 & 9 (creative C) since they aren't really being adequately assessed.
- Change the wording on outcome 7 (Creative C) from "discuss and apply" to "demonstrate an understanding"

Action Items

Core

- Add questions to the Core written exam that covers outcomes 1, 6 & 7
- Change the wording on the second outcome from "explain" to "demonstrate an understanding"
- Find ways to work on improving student confidence
- Find ways to help improve professionalism
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Adaptive

- Add more questions on the written exam to better assess outcome 6 in Adaptive A
- Outcome 2 on adaptive needs to be removed.
- Evaluate Chapter 19 test to see why students are doing poorly.
- Review Milady Tests to make sure they are up-to-date

Creative

- Remove outcomes 6 & 9 from creative C
- Change wording on outcome 7 creative C
- Creative C – evaluate questions/curriculum for the written exam for outcomes 2, 5 & 7
- Creative C – evaluate outcome 3 assessment in practical exam